

STEPHANIE
MENDOLIA

MULTIMEDIA DESIGNER
& ART DIRECTOR

coNTACT

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exPERIENCE

MULTIMEDIA DESIGNER, STEPHANIE MENDOLIA LLC
(NJ/NY) – 2008-Present

Working as a freelance multimedia designer and consultant with multiple clients on projects ranging from print, branding, web, video, motion graphics, sound design and more. Providing art direction and multimedia expertise.

ADJUNCT INSTRUCTOR, ART INSTITUTE OF PHILADELPHIA
(PA) – 2011

Teaching and preparing students for entry level positions in the design and advertising field. Writing and preparing material to be learned through out courses in a newly developing program. Involved in faculty meetings discussing how to better prepare students for the job industry.

ART DIRECTOR & GRAPHIC DESIGNER, ADSPACE ink
(NEW YORK, NY) – 2009-2010

Leading and managing all creative aspects of Adspace ink. Specializing in art direction, photography, multimedia design, print production for clients such as Steve Madden, Michael Kors, Calvin Klein, Weatherproof, Shoshanna, Peerless, Vigoss Jeans, Portico, Comint Apparel and other clients such as The Fortune Society, Yorkville Common Pantry, Levy Group, New York Health & Racquet, and many others.

CREATIVE ART DIRECTOR INTERN, MERKLEY & PARTNERS
(NEW YORK, NY) – 2009

Creating ad concepts, compositions, & copy writing for clients such as Mercedes Benz, Ad Council, Arby's, Mrs. Butterworth's, All Laundry Detergent, and Aunt Jemima.

SOUND DESIGNER & FILM WRITER, PARSON'S THESIS PROJECT
(NEW YORK, NY) – 2009

Wrote, produced, and acted in a film composed entirely of audio in order to create an immersive form of storytelling around a centralized theme of women and body image. Operated all audio equipment from recording to mastering.

COLLABORATIVE STUDIO WITH PROFESSIONAL FROM NBC STUDIOS
(NEW YORK, NY) – 2009

Working with a professional graphic designer of 26 years for The Today Show on creating graphics for television news. Toured NBC Studios and met with the graphics department. Producing work to be presented and critiqued by head of NBC's graphics department.

INDEPENDENT STUDY/ INTERNSHIP, R/GA & PARSONS SCHOOL OF FASHION

(NEW YORK, NY) – 2009

Part of a collaborative group of students working closely with R/GA professionals on a final film piece for the Parsons Fashion Gala. Photographer and assistant camera person at various shoots involving Parson's fashion students with companies such as Swarovski, Henri Bendel, Calvin Klein, Marie Claire, and Ellen Tracy.

MANAGER, ARBY'S RESTAURANT
(NORWICH, NY) 1999– 2007

Working in several family owned and operated restaurants, managing crews of up to 25 employees, preparing financial reports, handling scheduling, interviewing and hiring, customer service, and in store promotions.

eduCATION

PARSONS SCHOOL OF DESIGN MAY 2009

- M.F.A. Design & Technology

LYCOMING COLLEGE May 2007

- B.F.A. Commercial Design/Business & Advertising

skills & proGRAMS

DESIGN

- ART DIRECTION
- GRAPHIC DESIGN
- COMPOSITING
- PRINT/PREFLIGHTING
- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN

SOUND

- SOUND DESIGN
- AUDIO ENGINEERING
- SOUND RECORDING
- SCORING
- VOICE OVER
- PROTOOLS
- REASON
- ABSYNTH
- GARAGE BAND

MUSIC

- VIOLIN/GUITAR/VOCALS
- WRITING & REC. MUSIC

ANIMATION

- MOTION GRAPHICS
- COMPOSITING

- 3-D MODELING
- CHARACTER DEVELOPMENT
- STORY BOARDING
- AFTER EFFECTS
- MAYA

WRITING

- SCRIPT WRITING
- MICROSOFT OFFICE

WEB

- WEB DESIGN
- BASIC HTML & CSS
- BASIC FLASH

VIDEO & FILM

- VIDEOGRAPHY
- EDITING
- SHOT PLANNING
- FILM PRODUCTION
- FINAL CUT PRO

FINE ARTS

- PHOTOGRAPHY
- ILLUSTRATION
- PAINTING
- SCULPTING

awARDS & exhiBITIONS

PARSONS THESIS EXHIBITION, 2009
Parsons The New School of Design

DEAN'S LIST, 2009
Parsons The New School of Design

ACADEMIC SCHOLARSHIP, 2007 – 2009
Parsons School of Design

ART SCHOLARSHIP, 2003 – 2006
Lycoming College

DEAN'S LIST, 2004 – 2006
Lycoming College

SOLO EXHIBITION , The Frame Shop & Gallery,
2006 Williamsport PA

FRANCE GROUP EXHIBITION, 2004
Lycoming College, Williamsport PA